



Durham Little League
2024 SEASON

Dear Sponsor,

As Durham Little League continues to grow, the generosity of our sponsors makes it possible to continue to support the record number of participants we have seen over the past years. Our 2024 Spring Season registration has officially opened and we would like to invite you to be part of it!

Our board has been busy preparing for the upcoming season, including plans for a new field at Midway Park. Included with this letter is a list of sponsorship opportunities and the sponsorship form to complete and return to support our Durham youth athletes. Your sponsorship also assists with covering the costs of maintaining our fields, equipment expenses, All-Star Teams and more. This year your sponsorship sign will be displayed during the little league season and will continue to be up during the summer and fall adult coed softball season, giving you 7 months of advertising.

We appreciate the opportunity to partner with you in supporting our Little League program and we look forward to a great season of Durham Little League Baseball and Softball! If you'd like to donate toward this year's season in any way attached is the form to do so.

Please feel free to e-mail at sponsorships@DurhamLittleLeague.org with any questions.

Sincerely,

Durham Little League Board
www.durhamlittleleague.org

Durham Little League is a 501(c) (3) non-profit organization. Donations/Sponsorships are tax-deductible to the extent allowed by law. Tax ID #: 68-0275671 please maintain a copy for your tax record.



Durham Little League Sponsorship Tiers

MVP-New Field Sponsor \$1000 - Help us reach our goal of building a new field!

- Permanent Signage at Midway Field
- Supporter Banner to hang in your business
- DLL website & social media platform advertisement
- Opening day acknowledgment of your support

New Banner Sponsor \$450

- 4x8 Advertising Banner
- Supporter Banner to hang in your business
- DLL website & social media platform advertisement

Renewal Banner Sponsor - \$350 (for previous sponsors with an existing banner)

- 4x8 Advertising Banner
- Supporter Banner to hang in your business
- DLL website & social media platform advertisement

Team Sponsor - \$400

- Business name on the back of uniform shirts
- Team Picture